

 the george brown college of applied arts and technology

George Brown College at the CNE



Several thousand CNE patrons visited the George Brown College open-house at the Press Building this year.

Student and staff participation was a major component of this year's exhibit, with deans and chairmen from most divisions on hand at one time or another to talk with potential students, or discuss the College with the general public.

On the fun side, Chefs Maurice Prior, Willie Brand and Bob Mead, from the Food Technology Division, put on five cooking demonstrations a day, expounding on everything from pepper steak to deep fried ice cream.

Fashion Design students held four fashion shows daily, with co-ordination and commentary by third-year design graduate Muriel Jansen.

Some 700 people had their hearing tested at the hearing booth by Len Blizard and his Acoustics Technician students, as part of the Electrical/Electronics display.

More than 3,000 took the fitness test administered by students in the Fitness Instructor Program.

And 3,490 visitors had their horoscopes run off on IBM automatic typewriters by students at the Business and Commerce booth.

New this year, was a language training area where you could get a free five-minute language lesson in a choice of several languages.

The Graphic Arts Division displayed and gave away examples of work done by Graphic Design students.

Academic Upgrading sponsored essay and limerick contests to promote its courses, and advised many potential students.

The Architecture, Electrical/Electronics and Engineering Divisions had a joint exhibit along the west side of the pavilion, displaying student projects and unusual equipment.

And each night, dance students from the Theatre Arts Department, under the direction of dancer/choreographer Garbut Roberts, drew large audiences, with an excellent 40-minute modern dance performance.

Besides the direct contact with the public that the college pavilion provided, we also received immeasurably valuable media publicity for our efforts.

George Brown provided the catering services for CHCH's Mid-Day show, while it was

being taped at the Ex, in exchange for credits at the end of each program, representing \$15,000 worth of advertising. Also appearing on Mid-Day were Len Blizard; Clive Adamson and Willie Brand; John Phoenix and Linda Ross, who co-ordinated the catering and presented CHCH at the end of the last show, with a special cake, decorated by Fred Steel.

We also received coverage from CBC radio and television, the Toronto Star, the Sun, and several other radio stations and weekly newspapers.

Thanks to Special Projects Officer Mike Briscoe and Assistant Jack Earle, who designed and built the pavilion; Nancy Kelly from St. Michael's Campus and the Student Services staff who handled general college information at the pavilion; caretakers Frank Cuzzolino and Roman Kic; Bob Farquharson and the transportation staff who cheerfully carted everything there and back; and to all the other support staff, administrative staff, students and faculty who helped to make 1975 the best Exhibition to date.

Did you know?

- George Brown College operates nine campuses, five of them nursing campuses.
- There are approximately 1,200 full-time and 300 part-time employees working for the college.
- We offer between 400 and 500 employment-related and general-interest part-time courses.
- We offer 78 post-secondary programs.
- We offer 127 Manpower and apprenticeship courses.
- We register more than 30,000 full-time and 15,000 part-time students in one year.
- Post-secondary enrolment is approximately 3,000.
- Total enrolment at any given time is approximately 8,000.
- About 45,000 students pass through the college yearly.
- In 1974, 94 percent of our graduates were placed in program-related jobs.
- George Brown College operates 12 months a year. "We never close."

Summer at George Brown



The Nursing Division — Nightingale, St. Joseph's, St. Michael's, Toronto General and Toronto Western Campuses — held graduation ceremonies at Convocation Hall, July 18 to 25, for 445 graduate nurses. Shown above are some of the Toronto General Campus graduates during the traditional walk to Convocation Hall.



If you think you've got it rough with public transit, 21-year-old Chan Chi-kwong travelled 7,000 miles, much of it by bicycle, to attend George Brown. He left Hong Kong March 15 and flew to Kathmandu courtesy of Thai International. After much pedalling and adventure he arrived in Toronto August 15, and is now enrolled in Graphic Design. Chan will be living with another George Brown student on Bathurst Street and plans to commute — by bicycle — to the new campus.



John Power, Engineering Division, assumed command of the Queen's Own Rifles of Canada, at a Moss Park Armouries Change of Command Ceremony, June 8. His military title is Lieutenant Colonel, Commanding Officer, Queen's Own Rifles of Canada.



Brian Acreman (left), Outstanding Student of the Year (1974/75) in the one-year Welding Specialist Program, was presented earlier this summer with a plaque and five-volume set of American Welding Manuals, worth more than \$100, from the Toronto Chapter of the Canadian Welding Society, by Chairman George Betts (center) and Instructor John Willmott (right). Brian attended George Brown during a one-year leave-of-absence from The Iron Ore Company of Canada, Labrador City, Nfld.



First graduates of the Industrial Training Department's new Health Care Aid Program (480 hours) are shown here at graduation ceremonies, August 29, held at Castleview-Wychwood Towers in Toronto (replaces former Lambert Lodge nursing home).

people

Bev Burke, a former GBC student, started work (Aug. 20) as a typist-steno in Electrical/Electronics, working with **Bill Dykstra** at Teraulay.

Gloria McNeill started work as a technical writer in the Hospitality Department at Kensington (Aug. 5).

Fernanda Dabo is new receptionist at St. Michael's Hospital Campus replacing **Mrs. Trider** (July 23).

Margaret Whittleton is new typist-steno with the Fashion Technology Division (July 21).

Frances Cary is new personnel clerk at MacPherson.

Mary Colbachin is a new clerk in the Registrar's Office, working on statistics and records, with **Jerry Villeneuve**.

Mrs. Chan-Wan Koo is new keypunch operator in Computer Services at MacPherson (Aug. 11).

Linda Ross has been appointed to the Public Relations Department of the Student Services Division with special responsibility for secondary school liaison.

Olive Masters joined Student Services staff at MacPherson, working with Student Awards Administrator **Florence Marks** (July 18).

Ricky Braunstein transferred from Student Services to Nightingale Campus replacing **Lorna Hayashida** (Aug. 18). Lorna has been appointed personnel assistant at MacPherson.

Phyllis Ames has transferred from Business and Commerce to Student Information Services at Teraulay.

Enid Williams has transferred from the Placement Office in the Student Services Department to the Food Technology Division, working with **Ron Taylor**, project co-ordinator of the Hospitality Training and Resource Project (Aug. 5).

Miss D. J. Chant is new library technician at Toronto General Hospital Campus.

Irma Bain is new library technician at Casa Loma (Aug. 11).

Diane Martini is new typist-steno in E.S.L. at College Campus, working with **Ernie Ramm** (Aug. 11).

Pat Cee worked as a summer student in Applied Dental Arts and has been appointed to full-time staff (Aug. 1).

The following faculty appointments have been announced (Sept. 1):

Nursing Division — **Miss A. Black**, Toronto General; **JoAnn**

Donohoe, **Miss T. A. Edlefsen**, **Miss M. M. Losee**, **Miss M. E. Monkman**, **Mrs. E. A. Wicary**, Toronto General; **Mrs. J. C. Guevin**, **Miss M. M. Mullally**, St. Joseph's; **Mrs. M. E. Duncan**, **Mrs. N. E. Malcom**, **Miss M. E. Trout**, **Isabelle GoDo**, **Mary Malloy**, Toronto Western; **Jean McLaren**, St. Michael's.

Fitness Instructor — **Mr. J. C. Griffin**, Casa Loma.

Dental Arts — **Mr. J. A. Crump**, Casa Loma.

Community Services — **Mrs. S. Fishleigh**, **Mr. R. Sluser**, **Shiela Miller**, co-ordinator, Kensington Campus.

Architectural Technology — **Mr. P. J. McGuinness**, Surveying; **Mr. J. L. Dutton**, Gas Fitter, **Mr. I. W. Irvin**, Casa Loma Campus.

Academic — **Mrs. E. M. Mercer**, St. Michael's & Nightingale Campuses.

Engineering Technology — **Mr. B. E. Acreman**, Casa Loma.

E.S.L. — **Marilyn White**, College Campus.

Graphic Arts — **Norman Baker**, Teraulay.

Retirements: **Sister Josephine Conlin** was bade goodbye by President **Cliff Lloyd** at the St. Joseph's graduation ceremony at Convocation Hall, July 18, and presented with a parting gift from the St. Joseph's Alumni Association.

Best wishes to **Mathilda (Tilly) Longenhagen**, who retired from Health Services in August. Tilly has been a counsellor in the Health Centre at St. Michael's Campus for the past 11 years, since August 1964.

Weddings: Best wishes to **Josie Butaglia** in the Admissions Office at MacPherson who was married September 1 to **Mr. Carmen Reda**.

Mary Estacio in the Computer Studies Department was married July 5 to **Mr. Donald Mitchell**.

Joyce Cornish-Bowden sends warm greetings and thanks to all who created her retirement party and contributed to an Arctic journey which she plans to take soon.

Linda Thomson is new in the Accounts Payable Department at MacPherson (June 23).

Clare Dimonte started working in Statistics and Records at MacPherson (June 16).

Lynn Stewart is **Jim Turner's** new secretary in the Business and Commerce Division (June 2).

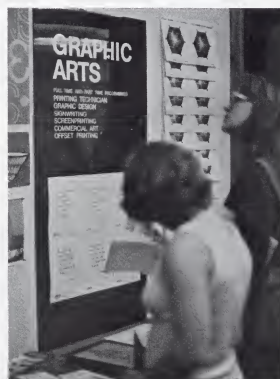
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Not everyone at the CNE followed their job descriptions to the letter





CNE 1975



Library service at nine George Brown campuses

If you're one of the 5,000 or so newcomers to the College this September, one of the first places you should visit is the campus library.

It's your library and a plentiful supply of books, magazines, films, photographs and audio-visual equipment is available to make your stay at George Brown that much more useful and pleasant.

"Our services are dictated by those who use them," says Rita Edwards, Director of Library Services. The campus libraries—nine in all—are as different as they are alike. Hours, circulation and borrowing procedures are standardized wherever possible, but each library caters to the demands of the programs and needs of the students at the campus where it is located.

Mrs. Edwards is well-qualified to head the library service. Her credentials include a B.A., B.Ed., M.Ed. and M.L.S. from the University of Toronto, a B.Sc.B. from the University of Ottawa and a certificate in medical librarianship. She was a teacher at North Toronto Collegiate, a teacher-librarian at Laurentian High School, Ottawa, and head librarian at Bathurst Heights Secondary School.

In addition to the director and her technician-secretary, Mrs. Kyoung-Ai Kim, George Brown employs a full-time library staff of 22—two librarians and 20 library technicians and a part-time staff of one library technician and one librarian.

The Casa Loma, Kensington, College and Teraulay libraries are open 8 a.m. to 6 p.m., Monday to Thursday, and 8 a.m. to 4 p.m., Fridays. Libraries at the nursing campuses operate from 8 a.m. to 8 p.m., Monday to Thursday, and 8 a.m. to 4 p.m. on Fridays.

Nursing Campuses

Nursing students have such a heavy workload they have little time for pleasure reading, says St. Joseph's Library Supervisor Mary McCauley, who is assisted by Technician Mrs. Lourdes Pena. This library has about 4,000 books—mainly course-related—12 study carrels and

an audio-visual section with video cartridges, slides and cassettes, tape recorders and television.

Brenda Bickram took over supervisory duties at the Toronto General Library in June. Debbie Chant, a recent library technician graduate of Niagara College, joined the library staff in August, 1975. This library has 8,000 books including a small paperback section (donations are welcome). The audio-visual section includes transparencies, filmstrips, video tapes, film loops, carousel and tape projectors. Many staff members make their own video tape teaching programs which are then filed at the library. Also popular at the TGH branch is a photo-copy section of required reading material. A vertical file of newspaper clippings and an historical section are also included in the service.

Library Technician Veronica Eccles, assists Librarian Jim Wu, supervisor of Toronto Western's 5,000-volume library. The audio-visual section here consists of about 400 slides, some videotapes and assorted transparencies. Periodicals and a vertical file complete the selection.

Nightingale Campus also has mainly course-related books, says Supervisor Ellen Cunningham. The audio-visual section is used primarily by teachers but Mrs. Cunningham says student interest is increasing.

At St. Michael's, Librarian Mourad Guirguis and Technician Cecilia Lilley look after 9,000 books, mainly on nursing and related subjects, plus a large audio-visual section of close to 2,000 slides, 365 transparencies and 186 cassettes. Four study carrels provide privacy for students interested in film loops or slide/cassette systems.

Casa Loma Campus

Orientation tours of the Casa Loma Library—one of the largest, with a seating capacity of 144—include an explanation of the circulation desk procedure and the card catalog. Thirty-three carrels here accommodate up to 111 students at a time.

The Casa Loma Library has 15,000 books with total capacity for 30,000. The majority are course-related (for example, welding, electrical, dentistry) but the library also has general interest, paperback and reference books.

Supervisor Shirley Skeete, who has been with the library since it was located at 37 Dartnell, finds the type of student her staff of four technicians—Bob Anthony and Irma Bain, both 1975 graduates of the Ryerson Library Arts program, Debbie Bull and Elizabeth Crawshaw—work with, is "marvellous."

Casa Loma also houses the college film library under the direction of Mrs. Crawshaw. It includes 610 16mm films and 60 35mm filmstrips. To see a 16mm film, students must have a consent form signed by an instructor. The films are viewed in the audio-visual room across the hall.

The beauty of filmstrips, says Mrs. Crawshaw, is their portability. Viewers, kept at the back of the library, are simple to operate.

Kensington Campus

Sharon Marlow is supervisor at the Kensington Library which has 12,000 books and a staff of three library technicians—Kathy Campbell, Brenda Robson and Jane Winkler. Like the other campuses, Kensington has mostly course-related books on food, fashion, instrumentation and applied arts. Other reading material includes magazines (ranging from *Gourmet* to *Bazaar*) and paperbacks (from *John Hunting* After 40 to *The Private Life* of Sherlock Holmes).

Signs, similar to the Peanuts comic strip, remind students of library rules at this campus.

An added plus at Kensington is the almost soundproof reference room for studying and doing projects. Hanging baskets of plants and an aquarium add to the informal and attractive atmosphere.

Teraulay Campus

The Teraulay Library staff of three technicians—Rosalind Bishup, Lucy Masluk and Judy Lister—is busily preparing



Casa Loma Campus Library.

for the move to the new campus (tentatively this fall). Supervisor Judy Lister says the new library will be about three times the size of the present facility with more room for study carrels. Plans for the new facility include a large film library and projection room.

Art and fiction are the most popular books here and Mrs. Lister says there is a good turnover of the 200 paperbacks. The picture and vertical files are also well used.

Teraulay Library also offers orientation tours. Business and Commerce students work on a buddy system where second-year students take eight to 10 new students on a tour of the building, including a 15-minute stopover in the library.

College St. Campus

At College Street, Supervisor Lottie Montgomery faces a unique situation. Most students at this campus are here to learn English and consequently need special reading material—basic but not condescending. Some students, says Miss Montgomery, are professional people in their homeland, with some command of English. They soon

begin taking out more advanced books.

The 6,000 books at College Street range from language, literature and fine arts to simple children's books. Hobby books such as handicrafts, home repairs and cookbooks, plus reference material and magazines are also available.

As an additional aid, this library, with the help of Judy McIntyre of the ESL Division, recently initiated a now-popular program where students can follow the text of a book while the book is being read to them on tape.

There are no fines for overdue books at any of the college libraries. Students must show a George Brown identification card before taking a book out. Notices for overdue library materials are sent to the students via the home room instructor. Thus, faculty cooperation is a vital factor in helping the libraries retrieve overdue books promptly and reduce library losses.

Orientation tours for new students are an important part of the library service. Tours may be arranged by instructors or individuals through the individual campus libraries.

Holiday highlights

John Bradley, audio-visual technician for the Nursing Division, spent part of his holiday this summer in an Alaskan village making a slide tape show of a one-week Jesuit workshop training Indian deacons. The slide-tape will be used for instructional purposes by the Jesuits in other areas of Canada. *

Director of Admissions Bill Henderson and son Boris enjoyed what friends have called a "James Bond" vacation. On a canoe-camping trip near Algoma they missed a portage, were caught in white water, swamped the canoe, which by that time had six holes in it, and still survived. After many adventures they flagged down the Transcontinental train at 5:30 in the morning and finally made it back to civilization. Bill can fill you in on the details. * Irene Sarba, of the caretaking staff at 500 MacPherson, returned to her native Poland for four weeks this summer to visit two sisters, a brother-in-law and other relatives whom she and her husband hadn't seen

for 35 years. While in Poland, the Sarbas visited many of the country's largest cities and tourist spots including Warsaw, Chopin's birthplace in Zelazowa Wola, the famous Wieliczka Salt Mines and Krakow.

The Poland Irene remembers as a girl was "very rural"; now it is much more urban with large cities, high-rises and public transportation—like Canada, she says. But it is "still very beautiful". Irene left Poland to go to Germany when she was 17. She spent three years in a German concentration camp and was taken from there to Sweden in 1945 by the Swiss Red Cross. She met and married her husband in Sweden in 1946, had two daughters there and moved with her family to Winnipeg, Canada, in 1951. The third Sarba daughter was born in Toronto in 1953. Irene has been with the College for the past five years. She and her husband hope to return to Poland for another visit in the next year or two.

Janette Metcalfe

Janette Metcalfe, 34, St. Michael's Campus, drowned August 16 when she tried to rescue a friend trapped under an overturned boat on Gull Lake near Minden, Ontario. Jan was a graduate of St. Michael's School of Nursing and the University of Windsor. From 1971 to 1975 she taught nursing of adults to second-year students at St. Michael's and was a member of the Student-Faculty Liaison Committee. This year she was chairman of the subcommittee on the nursing component of the new curriculum. To all these activities she gave a great deal of her interest, vigor and sense of humor. This is a great personal and profes-

sional loss to the campus and the division, says Campus Director Maureen Komlos. "What I miss most are her big laugh and her big heart—she was generous in all things."

Joyce Jennings

It is with great regret that the Graphic Arts Division reports the death in a car accident of Mrs. D. (Joyce) Jennings, administrative secretary to Dean of Graphic Arts Fred Taylor, on August 14. Joyce has been a highly valued member of the Graphic Arts Division for the past 2½ years. Her calm, cheerful and efficient manner will be greatly missed by staff and students.

Elizabeth MacDonald

Elizabeth MacDonald, who has been with the college bookstores since P.T.T. days, died suddenly of a stroke, July 13. Elizabeth started her work with the college at the Kensington Campus bookstore and later transferred to the Teraulay and Casa Loma bookstores.

Margaret McLardy

Margaret McLardy, a graduate of our two-year Executive Secretarial Science Program, was killed in a car accident, Monday, July 20. Margaret completed her program in May with above average marks and was well-liked by students and teachers. It was with sorrow and a real feeling of personal loss that the division learned of her death.